

Freie Universität Berlin
FB Politik- und Sozialwissenschaften
Jean Monnet Centre of Excellence for European Integration
Lecturers: Prof.Dr.Michael Bolle, Funda Celikel Esser (MSc.)
Time: **Wed. 12:00-14:00**
Location: Ihnestr. 22 / UG 1

Berlin, 1.10.2010

HS 15233 - Role of the EU in Global Markets: Common Commercial Policy

Description

This seminar course aims to determine the role of the European Union in global markets. It examines the politics, institutions and content of the external policies of the EU, with a special focus on trade. Structurally, the sheer size of its market and its more than forty-year experience of negotiating international trade agreements have made the EU the most powerful trading bloc in the world. Yet its own trade policy is driven by strong domestic interests and preferences, aggregated in a singular institutional framework.

The seminar first reviews the institutions of the EU and its tools in exercising the Common Commercial Policy. It then surveys major position of the EU in the world trade vis-a-vis other partners, and its main trading standards and norms based on, where available, selected cases from relevant sectors. The ramifications of those EU policies for the rest of the world are to be also addressed in detail. Last not least, trade relations between the EU and selected regions of the world, with a special focus on developing regions, will be explored. Issues related to the role of the EU in International finance and security and foreign policies are, though relevant, outside the scope of this course.

Course Requirements

Requirements for Participation

- 1.Regular and active participation in the course with max 2x absent,
- 2.Making report of previous meeting
- 3.Presentation of the previous meeting in the class about 5 – 10 minutes

Requirements for credits

- 1.Regular and active participation in the course with max 2x absent
- 2.Presentation
 - a. Presentation of one seminar topic (max. 30 min, handout one week before)
 - b. Hand-out paper (1 page)
 - c. Presentation of the thesis paper to the Lecturer one week before

3. Working Paper

- a. Submit Paper on the seminar topic presented
- b. Max. 10 pages net without Title, Content and Reference
- c. Academic writing rules apply (Citations, References, Plagiarism etc.)

This seminar will be taught in English. A working paper can be delivered in German or English. For further requirements for credits, please consult the JMC-Website www.jmc-berlin.org/Miscellaneous

Office Hours:

Prof. Dr. Michael Bolle

Only by appointment

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Funda Celikel Esser

Wed. 15:00-17:30 & by appointment

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Core Literature

- Krugman, Paul R. & Obstfeld, Maurice (2005): International Economics. Theory and Policy, Seventh Edition, Addison Wesley, Boston.
- World Trade Organization (2008): World Trade Report 2008. Geneva.
- World Trade Organization (2009): World Trade Report 2009. Geneva.

Preliminary Course Programme and Suggested Reading

I) Common Commercial Policy (CCP)

20.10. (MB/FCE) General Introduction: basic concepts of the EU trade policy

Baldwin, Matthew (2006): EU trade politics – heaven or hell? Journal of European Public Policy (13:6), pp. 926–942.

Young, Alasdair R. and John Peterson, 2006: The EU and the new trade politics, Journal of European Public Policy 13:6, 795-814.

27.10. (MB/FCE) Common Commercial Policy, Institutions and Tools

Altomonte, Carlo & Nava, Mario (2005): Economics and Policies of an Enlarged Europe, Chap. 10. PP: 355-398, E. Elgar, Northampton.

WTO (2009): World Trade Report 2009, Chapter II Section C, Geneva.

3.11. (FCE) The WTO and EU in global trading system

WTO (2008): World Trade Report 2008, Chapter II Section F, p.147- 160, Geneva.

Shaffer, Gregory, 2006: What's new in EU trade dispute settlement? Judicialization, public-private networks and the WTO legal order, *Journal of European Public Policy* 13:6, 832-850.

Young, Alasdair R., 2007: Trade Politics Ain't What It Used to Be: The European Union in the Doha Round, *Journal of Common Market Studies* 45:4, 789-811.

10.11. P1 The Doha Round and Position of the EU – Agriculture

Daugbjerg, Carsten, & Alan Swinbank (2009): Ideational Change in the WTO and its Impacts on EU Agricultural Policy Institutions and the CAP , *Journal of European Integration* Vol. 31, No. 3, 311–327, May 2009 .

Meunier, Sophie & Alter, Karen, (2006): Nested and Overlapping Regimes in the Transatlantic Banana Trade Dispute, *Journal of European Public Policy*, March 2006, Vol. 13, No. 3, pp. 362-382.

17.11. P2 The Doha Round and Position of the EU – Services and Intellectual Property Rights

Krajewski, Markus, (2008): Of Modes and Sectors: External Relations, Internal Debates and the Special Case of (Trade in) Services, in In: Marise Cremona (ed), *Developments in EU External Relations Law*, p. 172-215, Oxford: OUP

Corea, M. Carlos (2002): Implications of the DOHA Declaration on the TRIPS Agreement and Public Health, World Health Organization, Geneva.

II) European “Social” Trade Policy: EU Standards and Norms

24.11. P3 Health Security

Disdier, Anne Celie´ & Lionel, Fontagne´, 2009: Trade Impact of European Measures on GMOs condemned by the WTO Panel, Paris: CEPII.

Caduff, Ladina (2002) - Growth Hormones and Beyond, in: Center for International Studies (CIS) Working Paper Nr. 8-2002, ETH Zürich

1.12. P4 Trade and Environment

Frankel, Jeffrey (2008): Global Environmental Policy and Global Trade Policy , Harvard Kennedy School of Governance Faculty Research Papers, RWP08-058 , October 2008.

Gros, Daniel (2009): Why a cap-and-trade system may be bad for your health ?, CEPS Commentaries, Brussels.

Gros, Daniel (2009): A border tax to protect the global environment, CEPS Commentaries, Brussels.

8.12. P5 Social Clause (child labor, trade union)

European Commission (2010): Combatting Child Labor

Chaulia, Sreeram (2002): Social Clause in WTO: Cases for and Against, Economic and Political Weekly, Vol. 37, No. 7 (Feb. 16-22, 2002), pp. 613-616

III) EU Trade with BRICs

15.12. P6 EU-Brazil

Lea-Arcas, Rafael (2008) - The EU and Brazil - Trading Partners in Different Fora, The Jean Monnet/ Robert Schuman Paper Series Vol.8 No.11, June

Klom, Andy (2003) - Mercosur and Brazil - A European Perspective, in: International Affairs 79, 2, p. 351-368

EU Commission (2008): Mercosur Regional Strategic Paper 2007 – 2013, E/2007/1640, 02.08.2007

18.12-3.1. Christmas break

5.1. P7 EU-India

Francois , Joseph, Norberg Hanna & Pelkmans-Balaoing, Annette (2008): Trade Impact Assessment of an EU-India Free Trade Agreement , IIDE Research Reports, London.

EICC-ASSOCCAM-EIAS-GOPIO Trade & Business Summit Position Paper (2007): EU-India Trade Relations and Beyond: Dynamics of Mergers & Acquisitions and the Role of Corporate Governance, 4 December, Brussels.

12.1. P8 EU-China

Algieri, Franco (2002): EU Economic Relations with China: An Institutionalist Perspective, in The China Quarterly, No. 169, Special Issue: China and Europe since 1978: A European Perspective (Mar., 2002), pp. 64-77

Dreyer, Diana & Erixon, Fredrik (2008) - An EU-China Trade Dialogue: A New Policy Framework to Contain Deteriorating Trade Relations, in: ECIPE Policy Briefs Nr. 03/ 2008

19.1. P9 EU-Russia

Karaganov, Sergey et. al. (2005): EU-Russia Relations. The Present Situation and Prospects, in: CEPS Working Document Nr. 225/ July 2005

McMillan-Scott, Edward (2008): A new thaw in EU-Russia relations?, The Guardian on 23.7.2008

Pipeline politics? Russia and the EU's battle for energy, Euractiv on 20.9.2009

IV) EU Trade with selected Regions

26.1. P10 EU- Mediterranean

Aliboni, Roberto; Driss, Ahmed; Schumacher, Tobias & Toviias, Alfred, (2008): Putting the Mediterranean Union in Perspective, in: EuroMesco Paper No.68, June 2008.

Dennis, A., (2006): The Impact of Regional Trade Agreements and Trade Facilitation in the MENA Region, World Bank Policy Research Working Paper No. 3837, Washington DC: The World Bank.

2.2. P11 EU-Developing Countries

Hinkle, Lawrence E. & Schiff, Maurice (2004): Economic Partnership Agreement Between Sub-Saharan Africa and the EU - A Development Perspective, Blackwell Publishing Ltd., p. 1321-1333

Faber, Geritt & Jan Orbie (2009): Everything But Arms: Much More than Appears at First Sight, JCMS 2009 Volume 47. Number 4. pp. 767–787

Gibb, R. (2006): The European Union's 'Everything But Arms' development initiative and sugar: Preferential access or continued protectionism?, Applied Geography 26 (2006) 1–17

V) New Challenges for the EU Trade Policy

9.2. P12 Global Economic Crisis and Trade

Nanto, Dick K. (2009): The Global Financial Crisis: Foreign and Trade Policy Effects, Congressional Research Service Report R40496, April 7 2009

Baldwin, Richard and Simon Evenett, Eds. (2009): The collapse of global trade, murky protectionism, and the crisis: Recommendations for the G20, Introductory Part, A Vox.EU Publications, 2009

“Global Financial Crisis Threatens Global Trade Flows, says WTO”, Newsletter of International Center for Trade and Sustainable Development, 19 November 2008.

16.2. MB/FCE Conclusion and Evaluation